

## ORDER



**Orders**  
**Order / Rev:** 69523  
**Alt Order #:**  
**Product Desc:** DSSCC Rob Teplitz  
**Estimate:** 2585  
**Flight Dates:** 11/02/12 - 11/06/12  
**Original Date / Rev:** 11/01/12 / 11/01/12  
**Order Type:** GENERAL

**WHP-TV CBS21**

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency**  
**Name:** Buying Time Media  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Teplitz/D/Senate PA  
**Demographic:** A35+  
**Product Codes:** State Elections  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	6	\$975.00	\$828.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	6	\$975.00	\$828.75	0.00
<b>Totals</b>	<b>6</b>	<b>\$975.00</b>	<b>\$828.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHP-TV CBS21	28%	\$975.00
Market	100%	\$3,482.14

**Competitive Share**

	Share	Total
EHP	0%	\$0.00
UNKWN	72%	\$2,507.14
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	11/06/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-T-----	:30	1	\$325.00	P-2	0.00	NM	1	\$325.00
N 2	WHP	11/02/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	----F--	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$195.00		0.00				
N 3	WHP	11/02/12	11/06/12	M-F 6a-7a News CBS 21 News at 6a	CM	6a-7a	MT--F--	:30	1	\$120.00	P-2	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$120.00		0.00				
Week:		11/05/12	11/11/12	MT-----			1		\$120.00		0.00				
N 4	WHP	11/03/12	11/03/12		CM	1230a-130a	-----S-	:30	1	\$20.00	P-3	0.00	NM	1	\$20.00

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Advertiser: Teplitz/D/Senate PA  
 Product Desc: DSSCC Rob Teplitz  
 Estimate: 2585

**WHP-TV CBS21**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa 1230a-130a															
Sa 1230a-130a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$20.00		0.00			
N 5	WHP	11/05/12	11/05/12	M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$195.00	P-2	0.00	NM	1	\$195.00
				M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$195.00		0.00			
													Totals	6	\$975.00